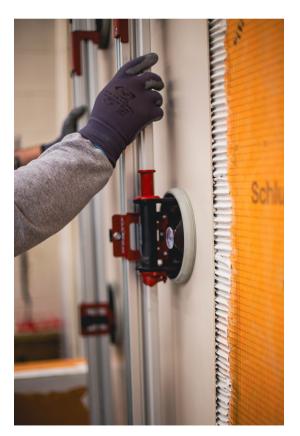


# Industry-Recognized ACT Program Empowers Tile Installers with Comprehensive Certifications

In the ever-evolving world of tile installation, a gamechanger has emerged: the Advanced Certifications for Tile Installers (ACT). This groundbreaking initiative has swiftly become an industry standard, bolstering the skills and expertise of tile installers in seven key areas. From grouts to gauged porcelain tile and panels, ACT certifications have rapidly become a hallmark of quality in the field.

### Quality Assurance for Architects, Builders, and Manufacturers

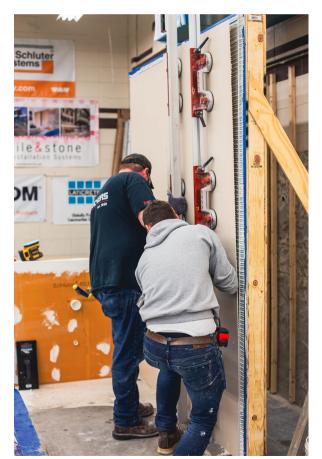
At its core, the ACT program serves as a warranty of excellence to architects, builders, and manufacturers. When a project specifies ACT-certified installers, it guarantees that these professionals possess both the technical knowledge and the craftsmanship required for enduring, top-notch installations. This assurance fosters trust and peace of mind among stakeholders, ensuring that installations are built to last a lifetime.





#### **Why Pursue ACT Certifications?**

For tile workers pondering the relevance of ACT certifications, a proactive approach is critical. Even if you haven't yet encountered these certifications in your career, preemptively acquiring them can unlock opportunities. When projects mandate ACT specifications, the impact goes beyond personal skill development; it extends to the broader industry.



#### A Place in the TCNA Handbook

What sets the ACT program apart is its universal recognition and industry-wide support. Developed through the collaborative efforts of esteemed leaders in the tile and stone sector, ACT certifications have earned a coveted place in the Tile Council of North America (TCNA) Handbook's "Qualified Labor" section. Architects and designers are now encouraged to directly reference these certifications when drafting specifications, making it easier for them to ensure the highest level of expertise in their projects.



## Empowering the Union and Signatory Contractors

ACT certifications empower unions to ensure signatory contractors secure relevant projects. These certifications act as a competitive edge, giving contractors an upper hand in bidding for jobs that demand the highest level of expertise. In this competitive landscape, having ACTcertified installers can make all the difference in the awarding of contracts.

#### A Glimpse into the Future

Recently, we completed the ACT Gauged porcelain training with several journey-worker tile setters. The future promises more opportunities for tile installers looking to excel in the industry. If you're eager to stay ahead of the curve and stand out in your field, don't miss the chance to engage in future ACT training opportunities.

For more information on ACT certifications and upcoming training sessions, please contact <u>John Slama</u>. Your journey toward excellence in tile installation begins here. Don't miss out on the chance to set new standards of quality in the industry with ACT.



# **Caulking and Sealant Upgrade**

We are thrilled to announce the success of our recent caulking seminar! IMTEF master trainers Don Bochard and Mike Williams brought their A-game, equipping our attendees with top-notch caulking knowledge valuable to both our apprentices and journey-workers in attendance.









